



Sree Vani Perfumery Works Introduces

THE INDIAN TRUCK SERIES



Sree Vani Perfumery Works introduces a classic range, 'Golden India' a series of **High Perfume Fragrance Cones** designed as a pure dedication to the most expressive journeys in India: **Truck Art**.

India is rich with culture, practices and beliefs, and truck art expresses this in the most fascinating way. 'Horn Ok Please, Use Dipper at Night, India is Great, Blow Horn', are just some of the art expressions on trucks & lorries you simply cannot miss while treading on a road journey in India. These little art messages and expressions have formed a culture of their own, as they bring forth the driver / owners thoughts and beliefs, telling us that the truck isn't just a vehicle of transport but a moving abode they reside in.

Phrases that speak philosophy, couplets that share wisdom, landscape art that captures nature's beauty, God's and Goddesses, Bollywood actors, abstract shapes and colors that blow life onto the body of the truck, truly acts like a magnificent canvas for these artists and drivers.

Imagine a truck drivers life, who spends most part of his life, away from his children and family, living and moving with his truck, the truck becomes more than an asset that's earning their bread for them. Turns out that they unify to the extent that the truck truly reflects the values and the character of the driver / owner. And it's this that appeals to us as expressions of art. These hand-painted pieces of expressions have been a fascination to, one too many. The burst of colors, the style of designs - is almost synonymous to India, to those living outside the country. They bring forth emotions ranging from respect to hope, from humour to happiness, from memories to wisdom - and to people like us, a close observation of these creative art forms can leave us spell-bound.

Sree Vani Golden India series takes you through this journey, one that's crafted by a set of professions who make their livelihood by keeping the lifeline of the country - logistics, moving and progressing. A journey filled with expressions, marked with enthusiasm & designed with emotions - that's truck art.

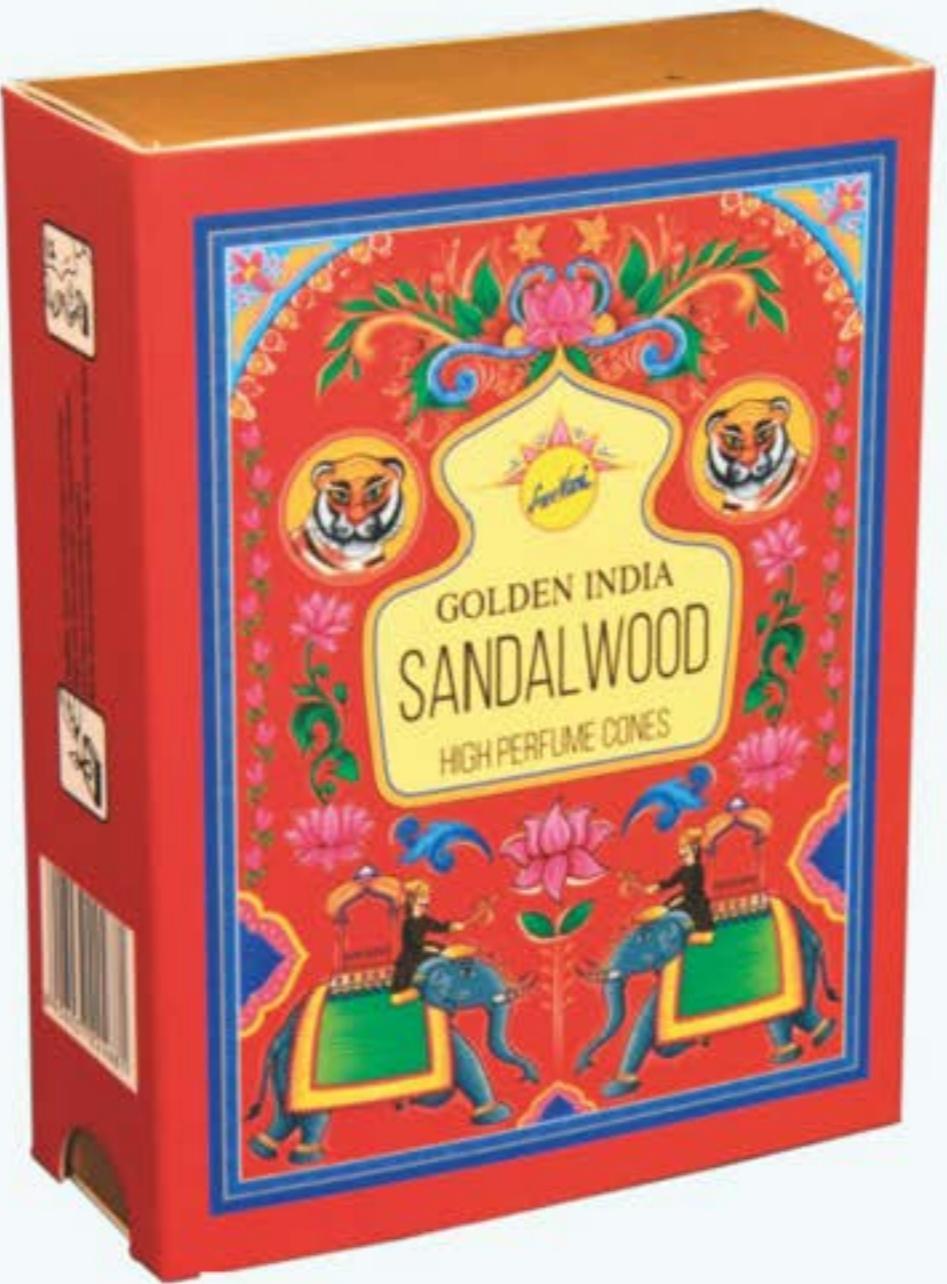
While slowly the digitalisation of art is overtaking the hand-painted, manually crafted art on trucks, with stickers replacing paint - the joy of these expressions continue to paint our world with joy! And next time when you take a road journey, do take a moment to see their living canvases, and be assured to be transported to a world of love and joy!

Prepared to be trucked? Well, as the incense fragrance triggers memories, the truck on the road awaits your sight. Happy Journey!

Please feel free to try our samples at your leisure and share your valuable feedback on the overall product. You can **call : +91 98865 44048** or **mail : aravindsvpw@gmail.com** us your feedback and enable us to further our mission to deliver pure experiences through pure products

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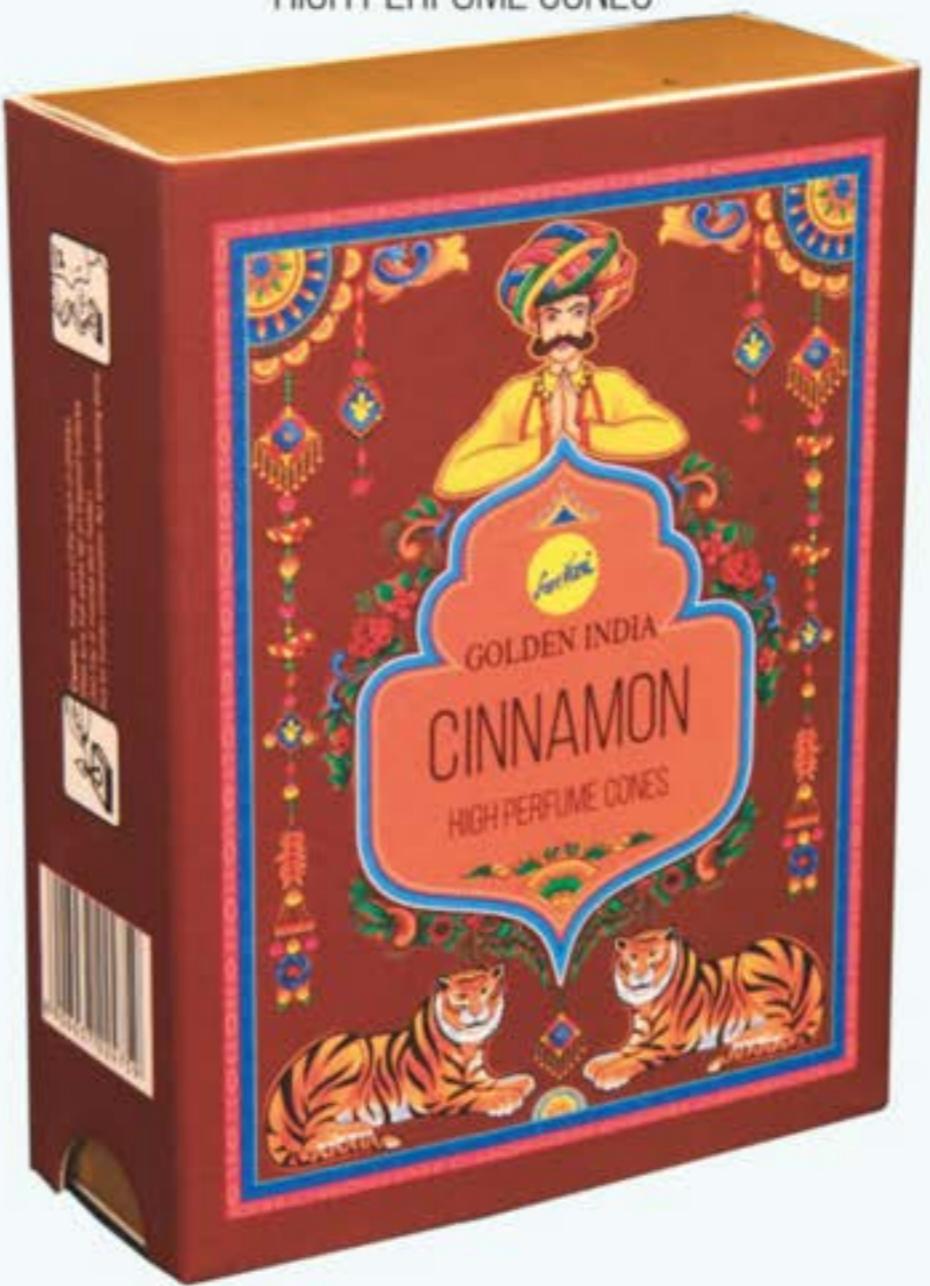
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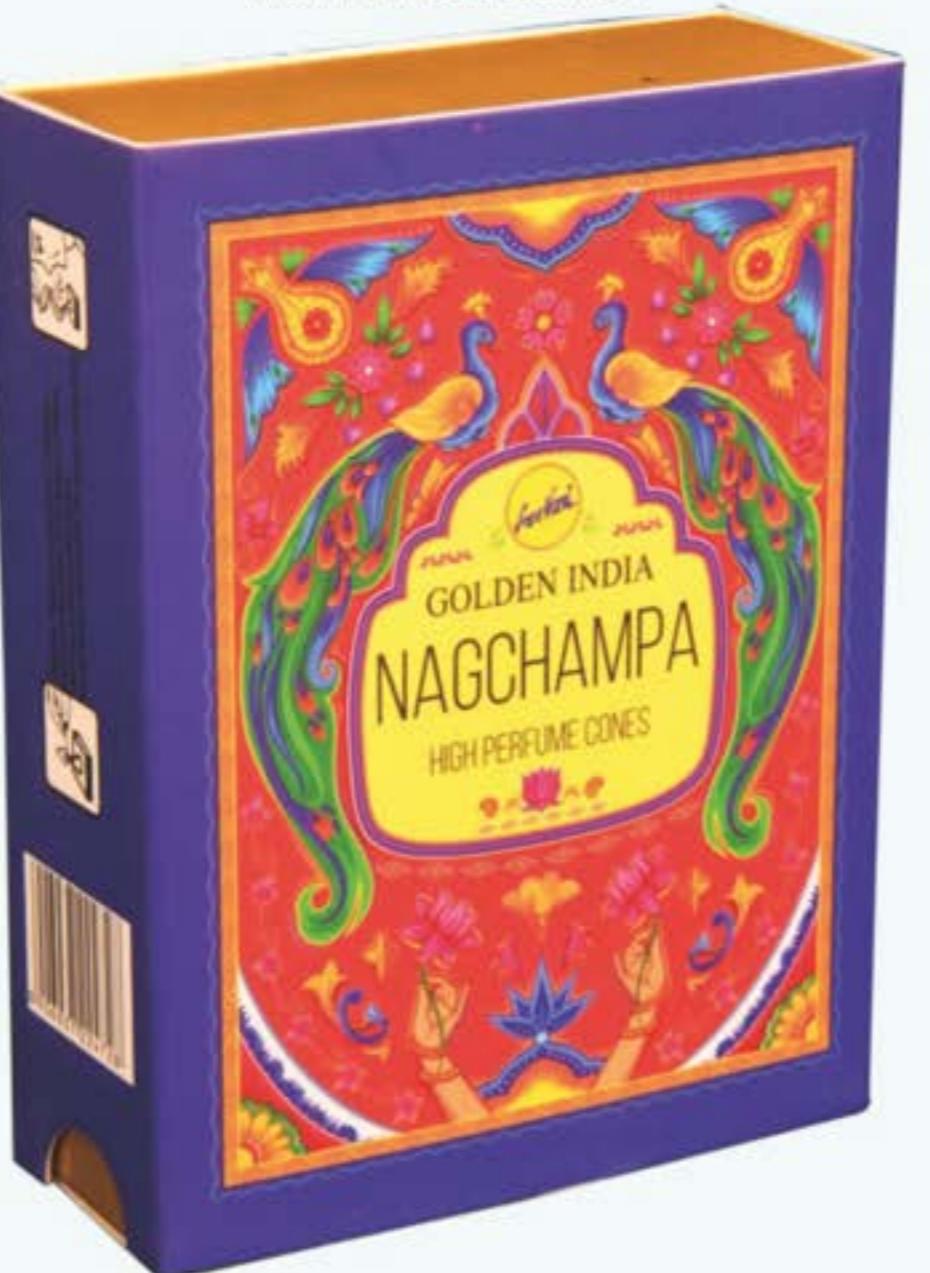
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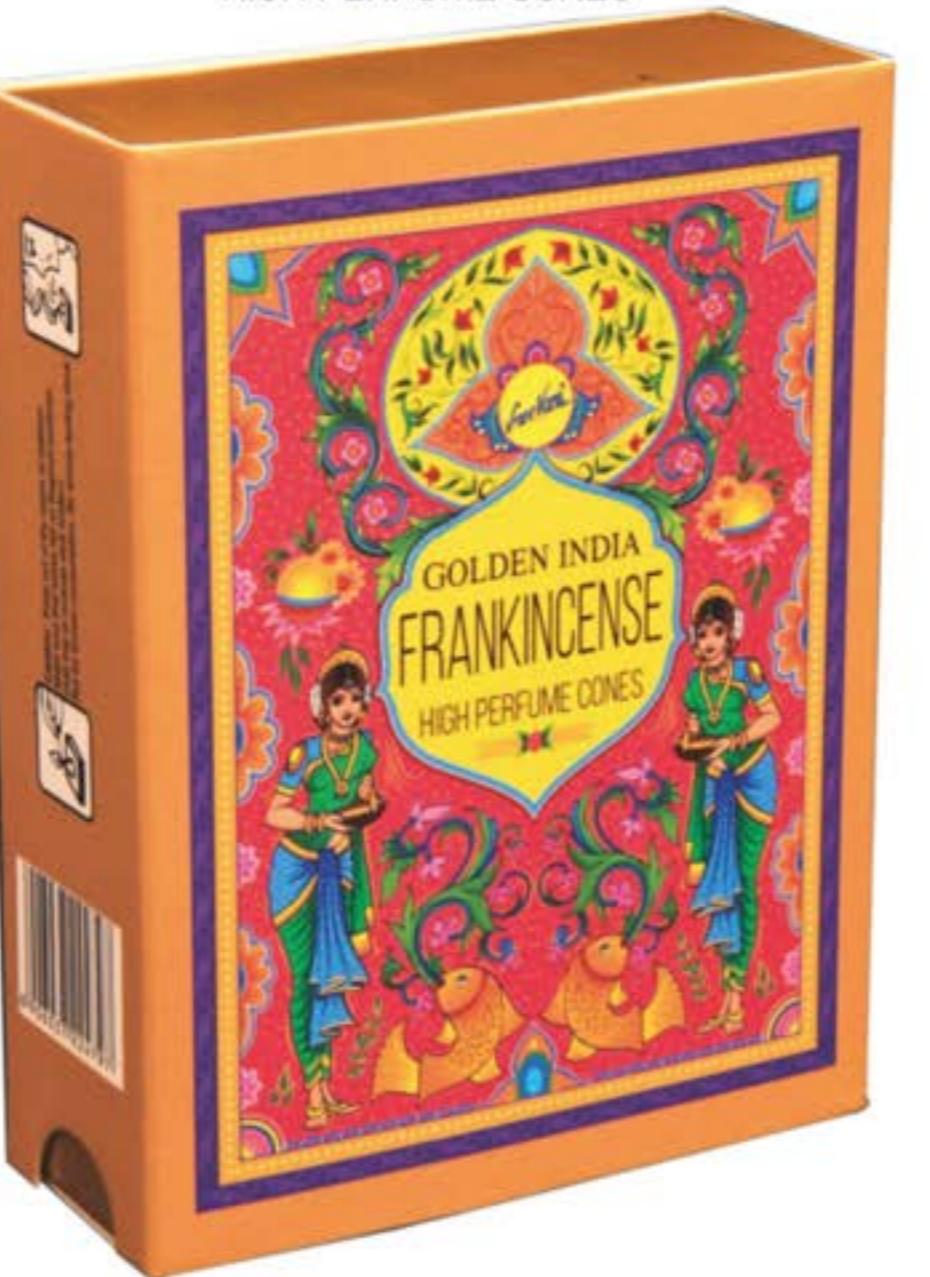
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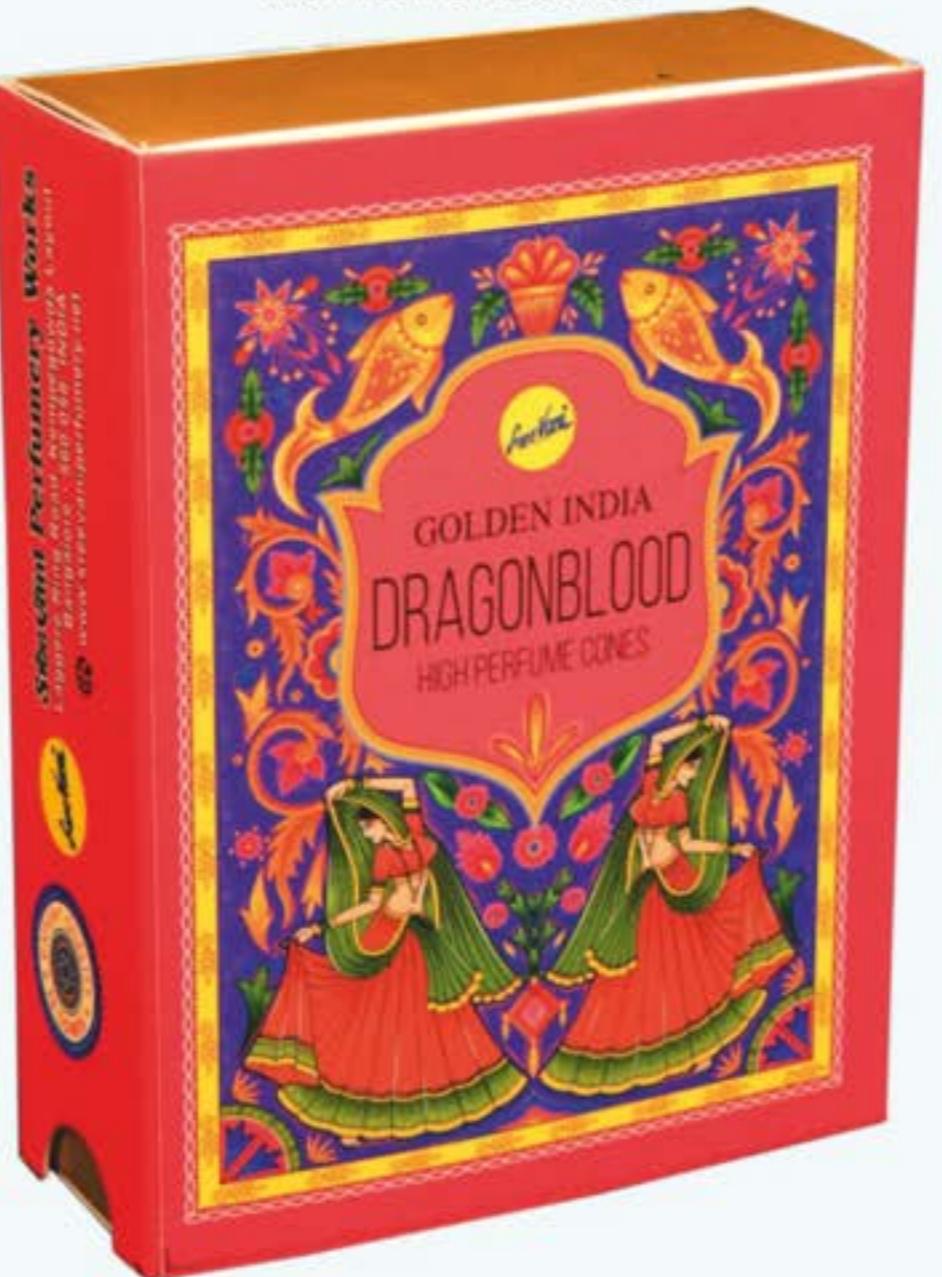


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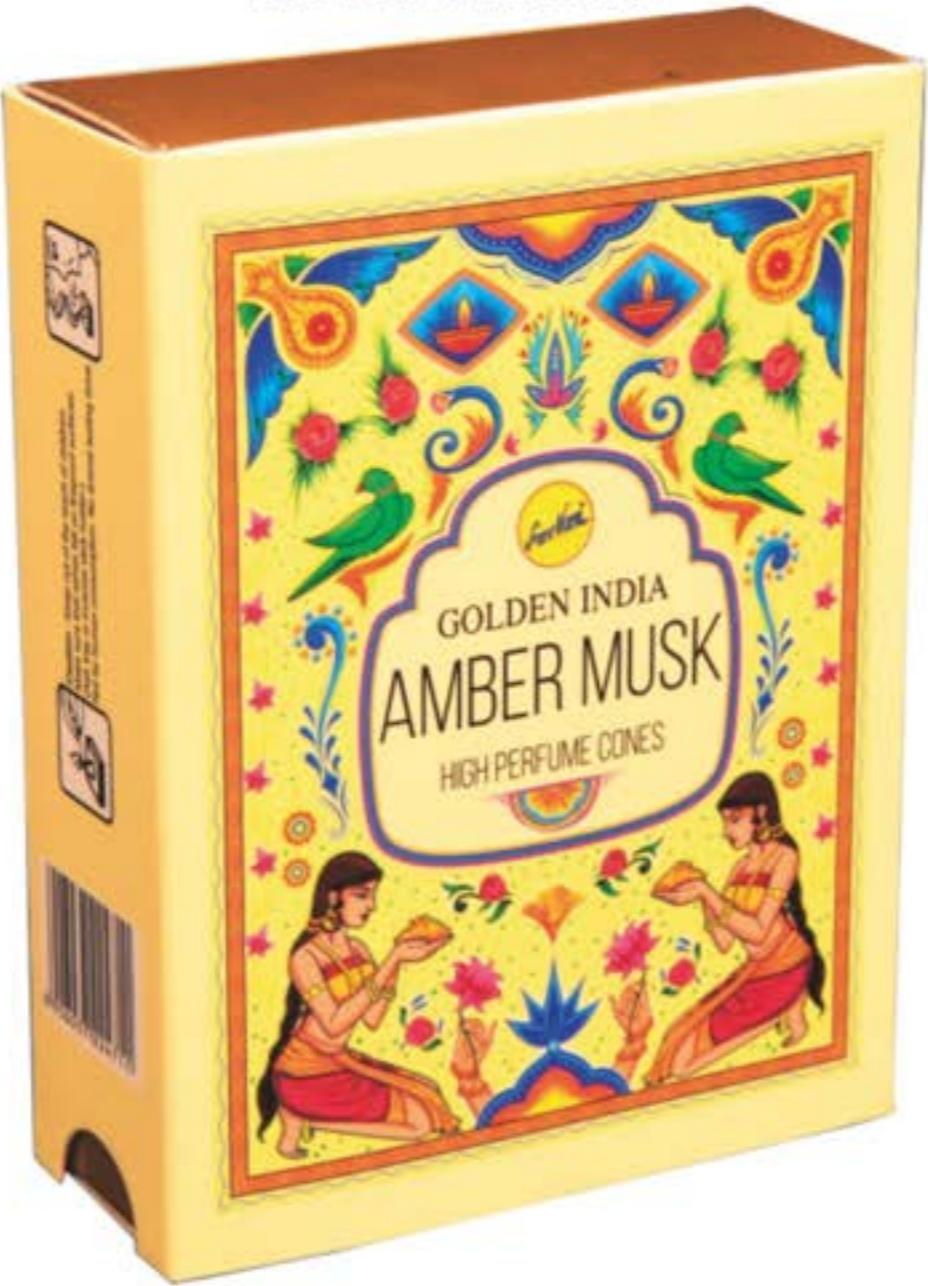


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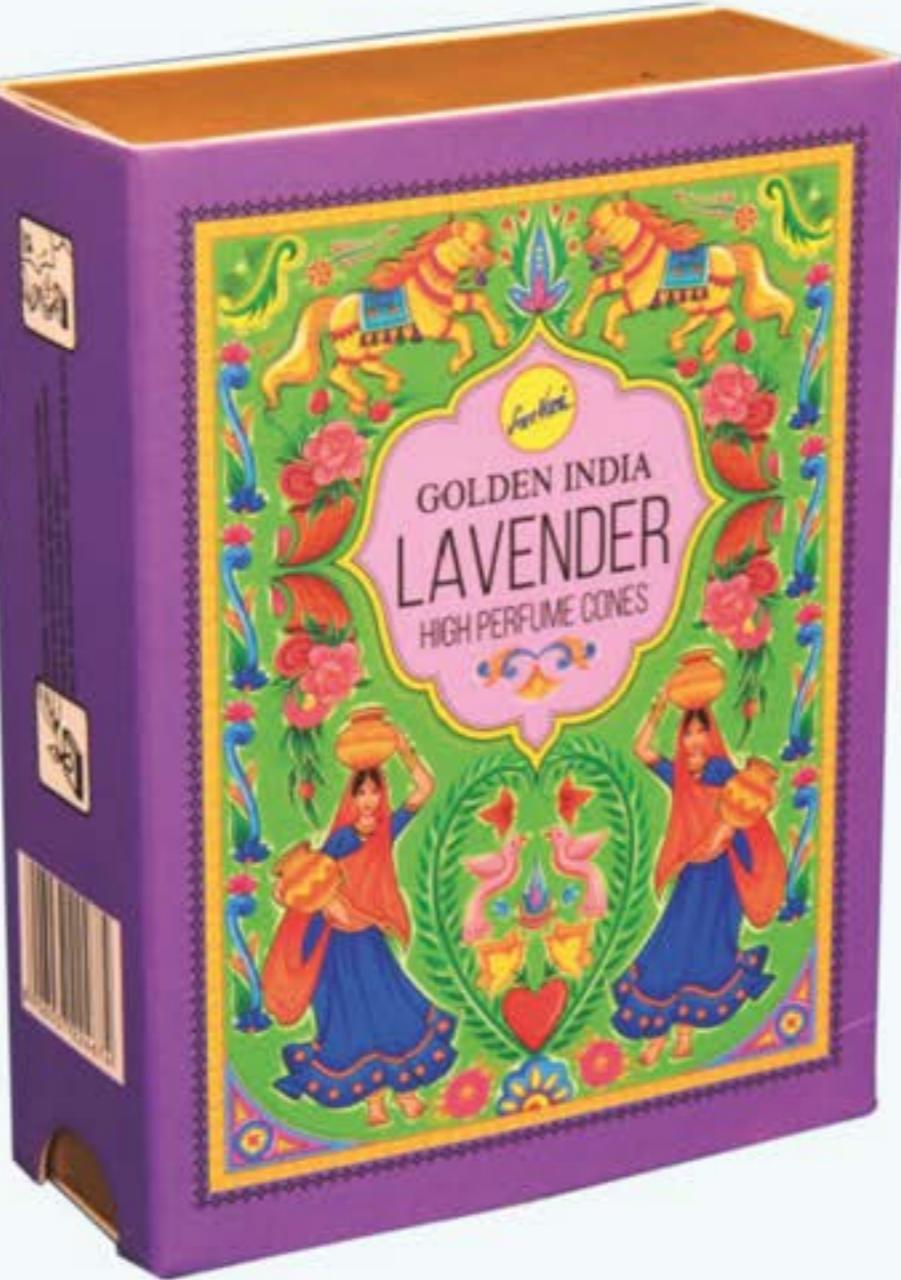
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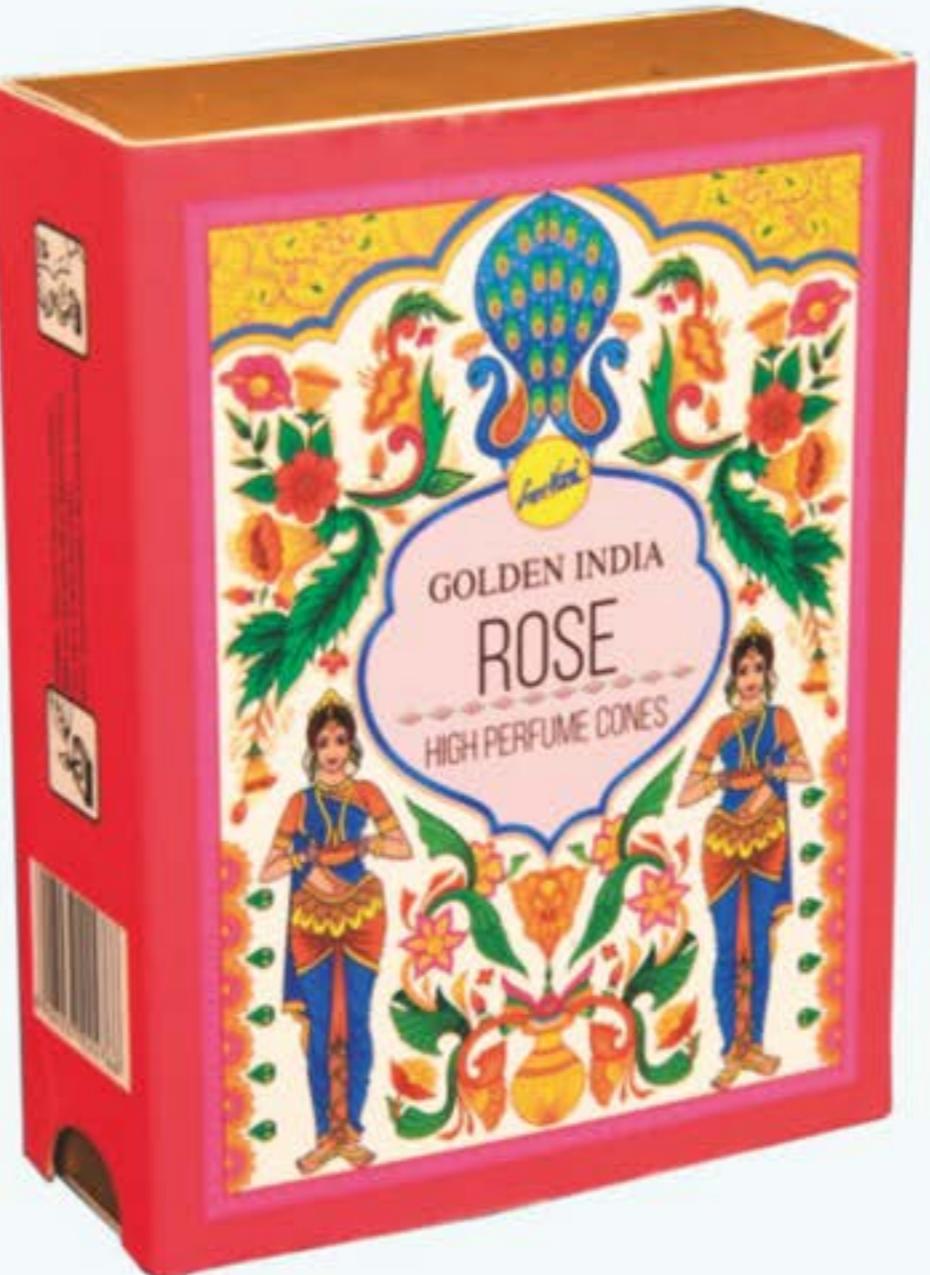
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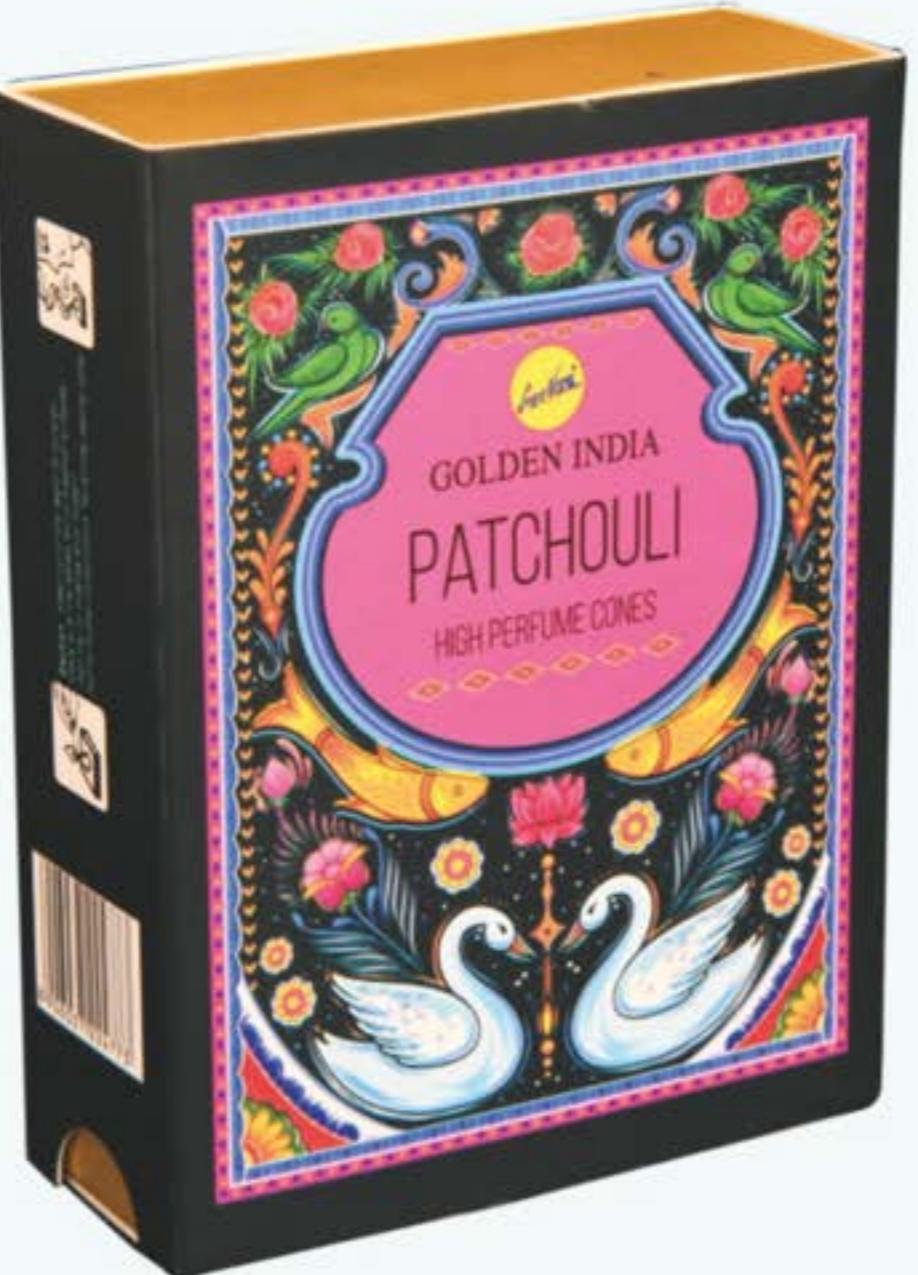
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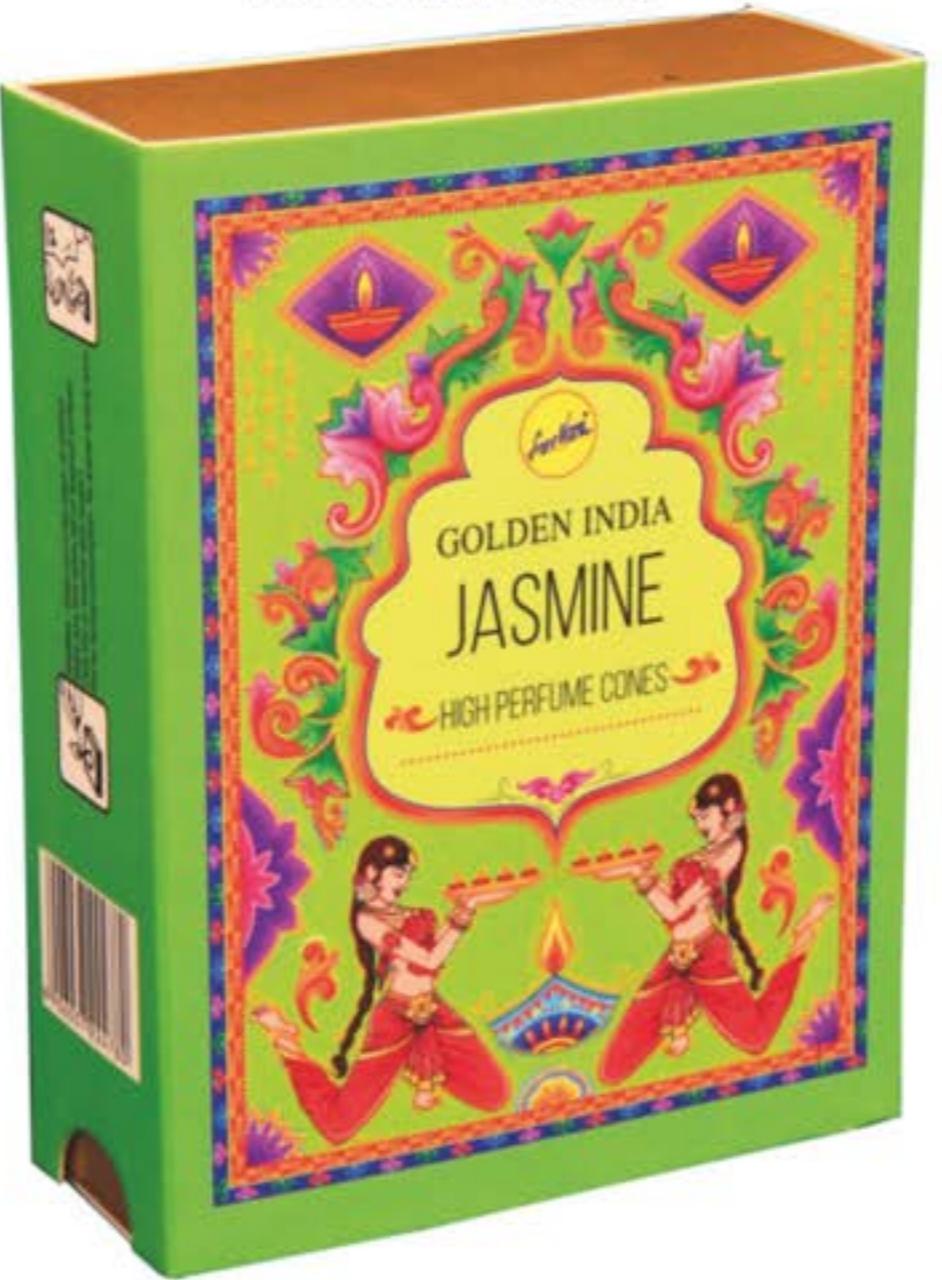
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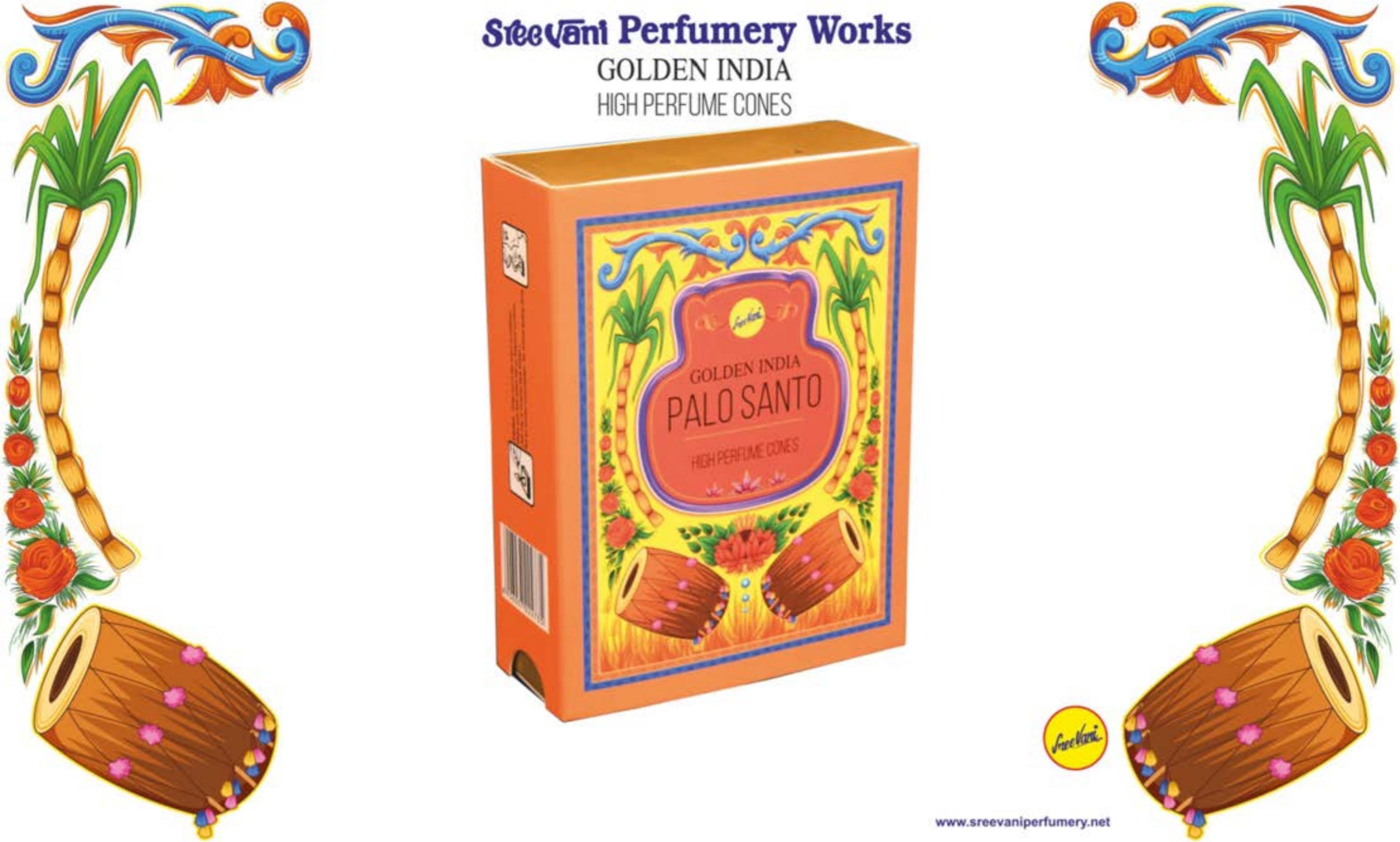


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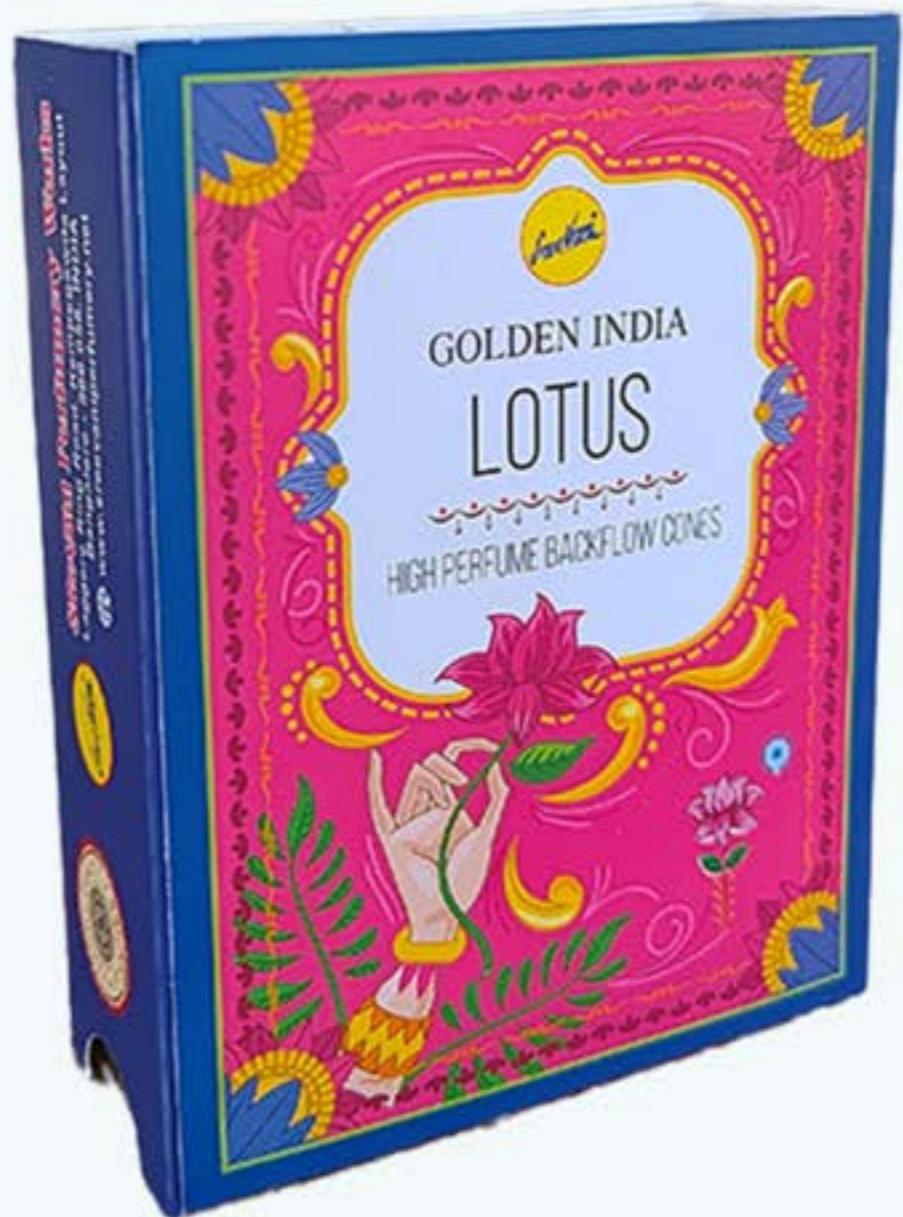
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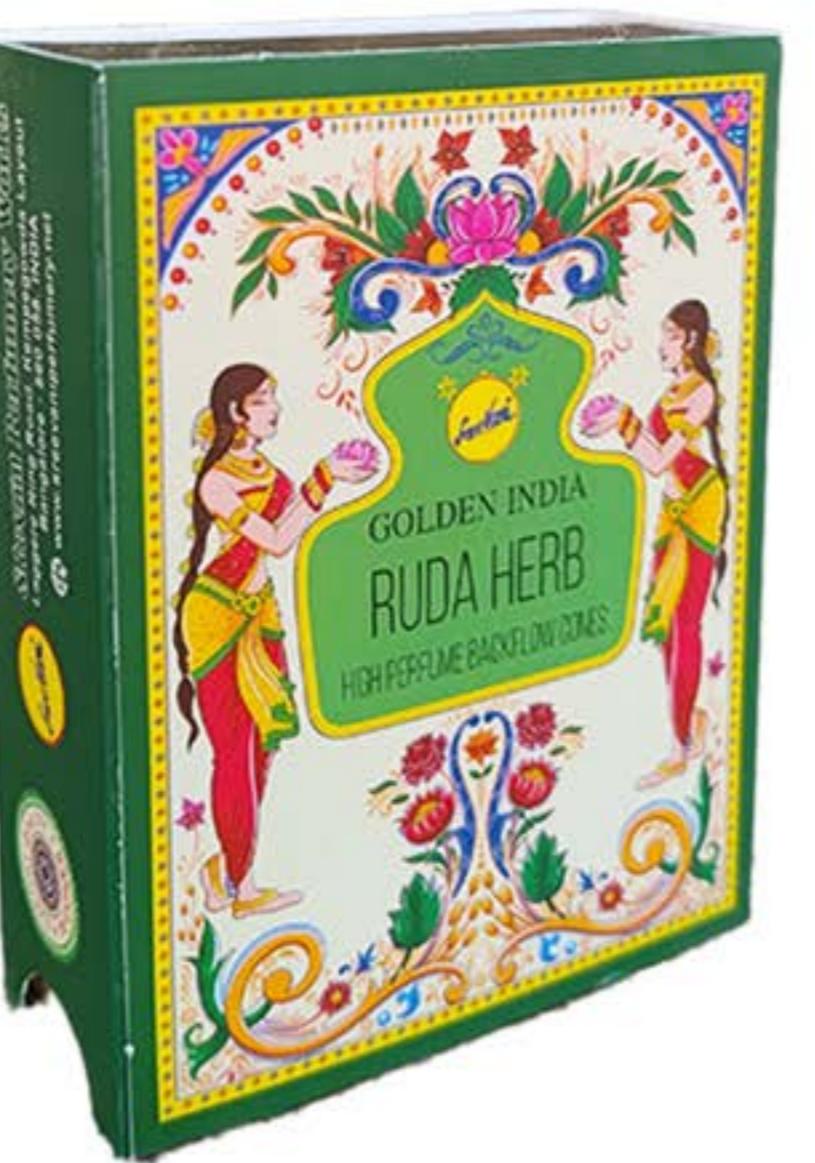


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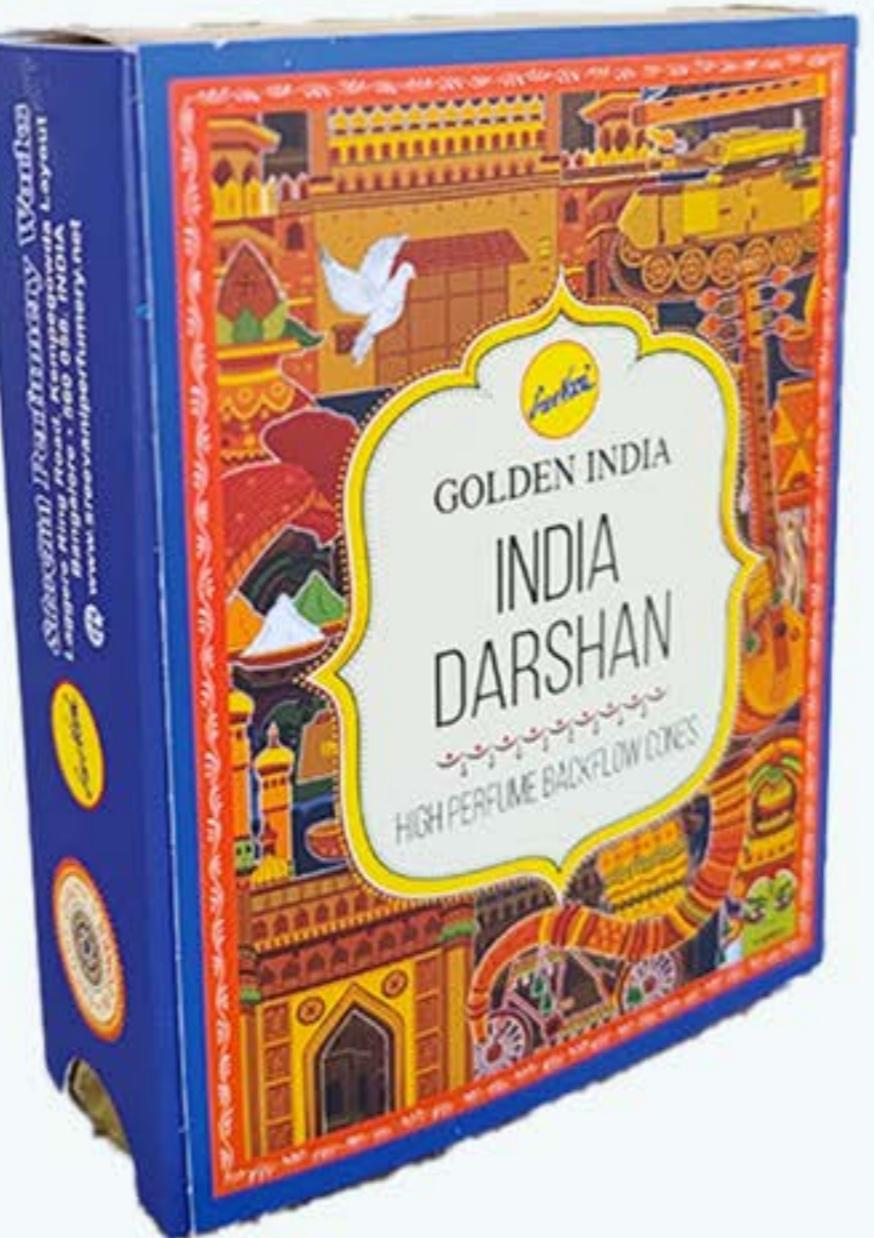


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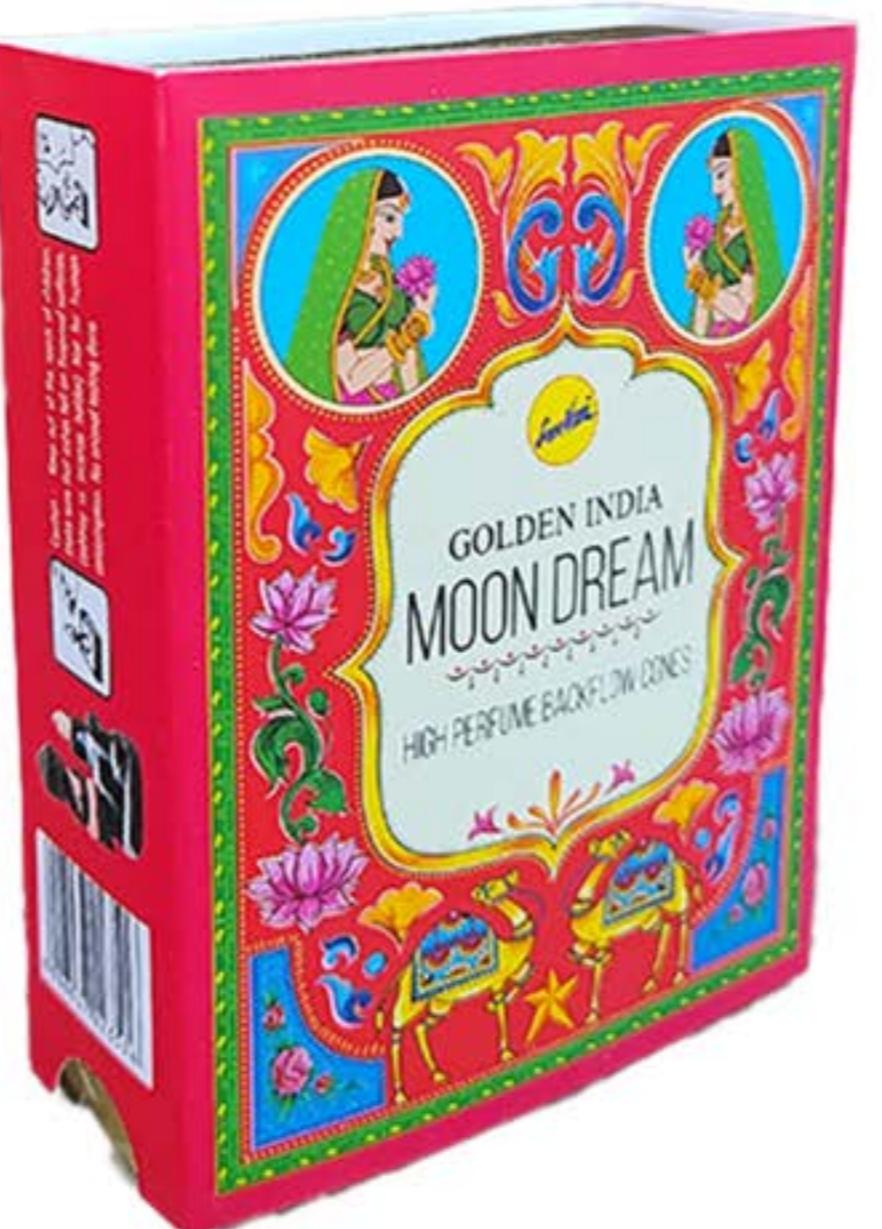
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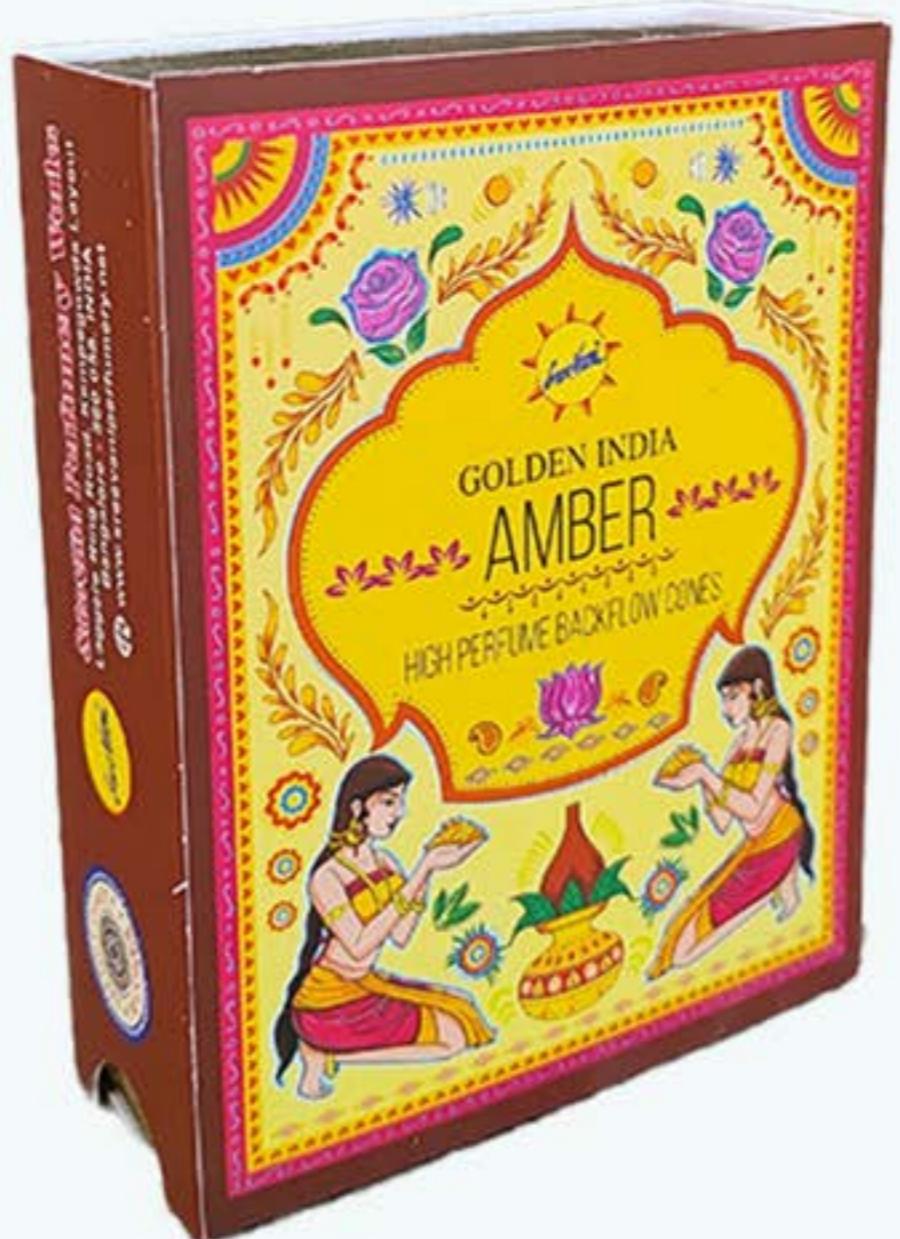
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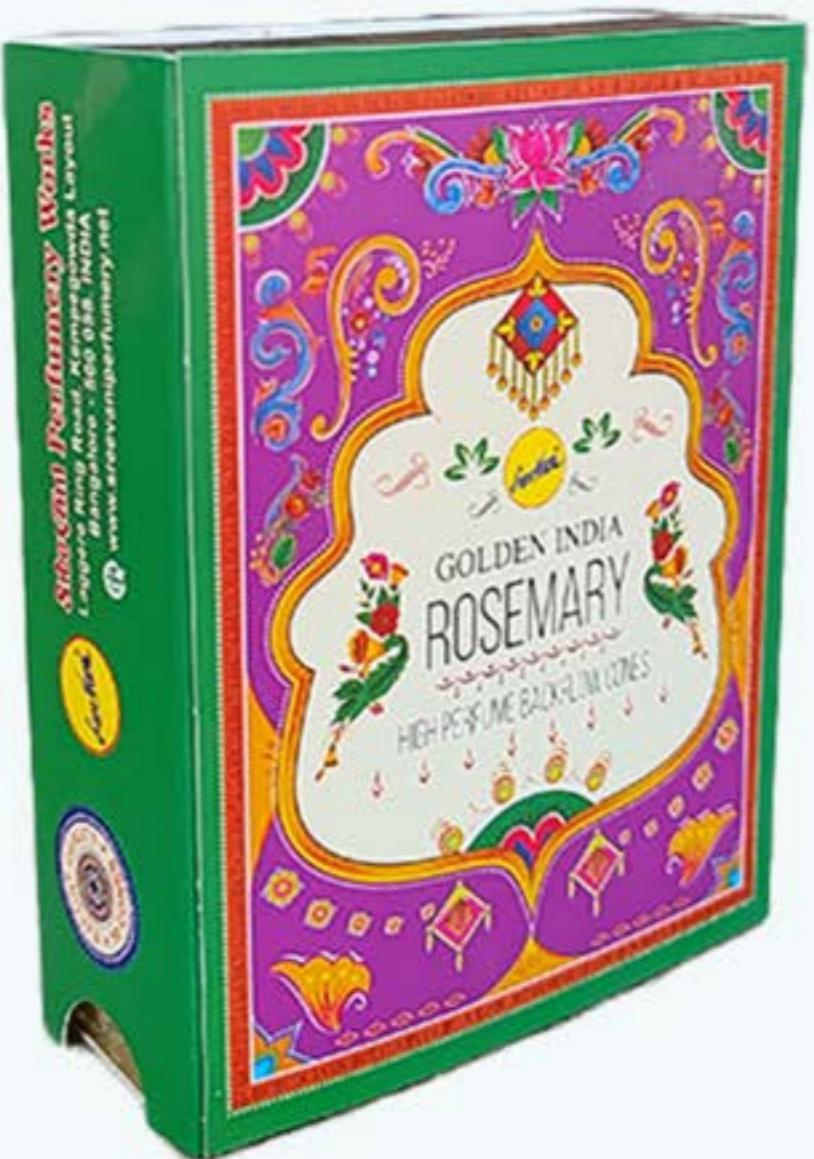


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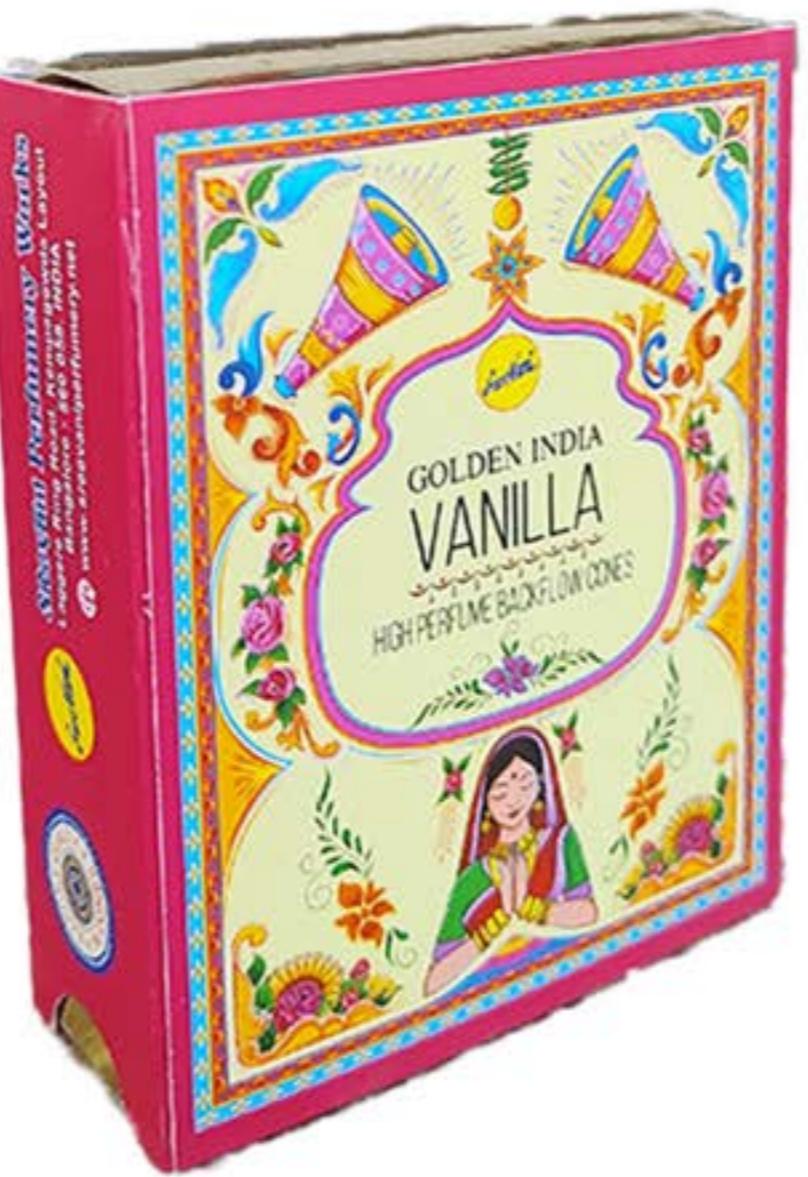
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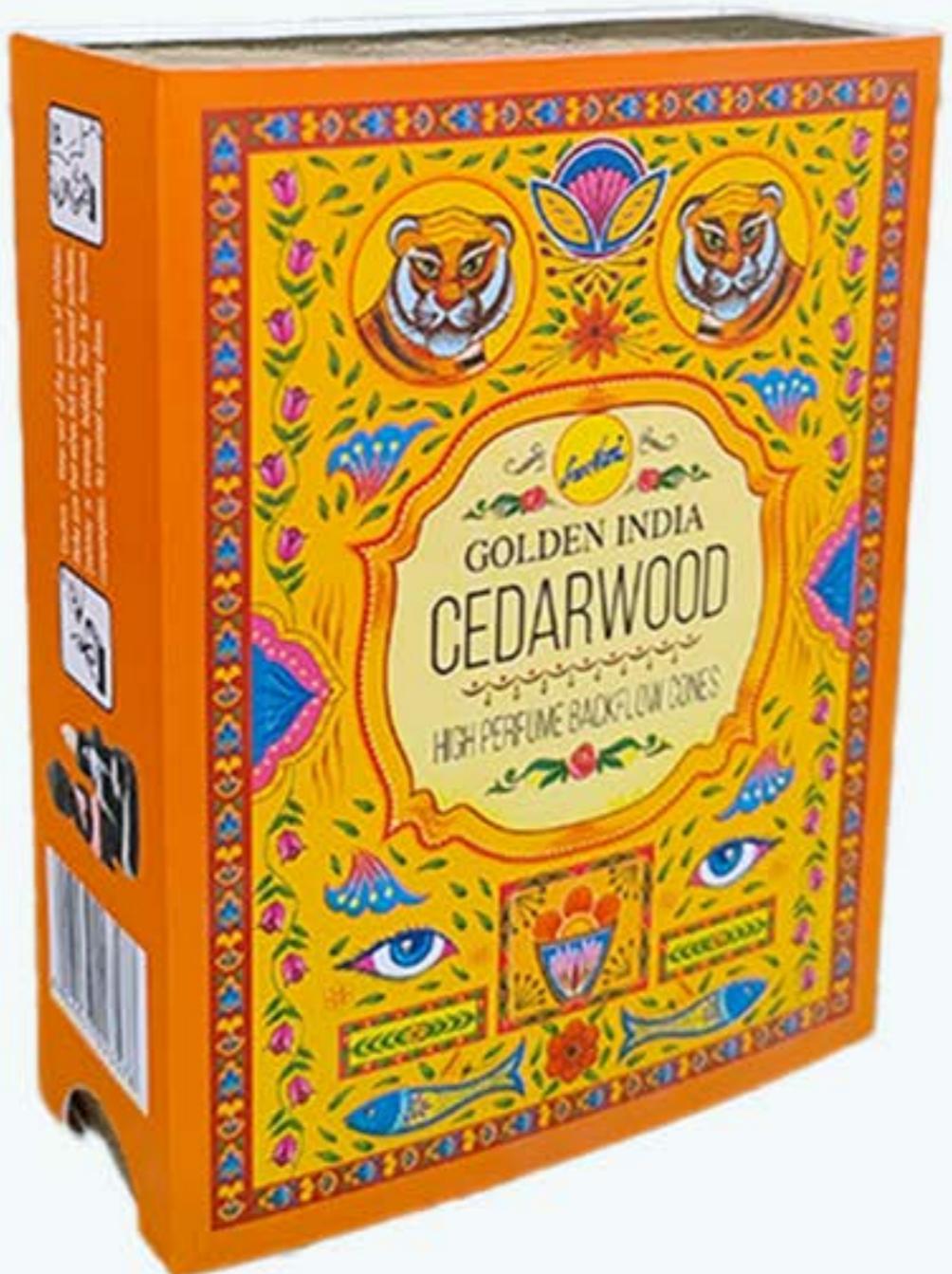
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